

betterbusinesspartners

**SEED &
PLANT
PROMOTIONAL
PRODUCTS**



PRODUCT CATALOGUE

2020/21



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Why grow plants?

As well as bringing flashes of colour and fragrance to our environment, plants provide an array of benefits. Dig a little deeper and you'll find they play a vital role in creating a feeling of wellbeing, improving air quality, balancing the ecosystem, and teaching our little ones some important life lessons.

Being close to nature can help us to feel more at ease in our working environment and, according to research, we experience less stress when plants are around us. They also make the workplace more stimulating and interesting, helping to make us happier and more productive.

Plants are also a natural air purifier. As they have large surface areas, and exchange gases and water with their surroundings, they can tackle a range of issues, not least reducing levels of carbon dioxide and other pollutants such as benzene and nitrogen oxide, but also increasing humidity and reducing airborne dust levels.

Outdoors, plants attract birds, butterflies and bees by offering them all the comforts of home. Butterflies sip nectar, bees eat pollen, and birds feast on seeds and berries – and all of these creatures are vital for keeping our ecosystem in balance. This makes it in our interest to protect them and if all it takes is growing a plant or two, then why not?

Growing plants also provides an excellent hands-on learning opportunity for children. It helps them to find out more about healthy eating habits, caring for the environment, learning to be patient as the seeds grow, and to be responsible for a living thing. And it's a great way to spend more time outdoors!

THE BENEFITS OF GROWING PLANTS, THEY...



HELP TO REDUCE STRESS, LEADING TO IMPROVED MENTAL HEALTH



PROVIDE A HABITAT FOR WILDLIFE



LOWER LEVELS OF CO₂ AND OTHER POLLUTANTS



HELP TEACH CHILDREN FUNDAMENTAL NURTURING SKILLS

Join the fight against single-use plastics

As single-use plastic is difficult to recycle, it often ends up in landfill or incinerators, or finds its way into our waterways to devastating effect.

It's estimated that by 2050, our oceans will contain more plastic than fish by weight. From local beaches to the remote Arctic, plastic pollution is the most visible example of the harm we're causing to our planet.

In this current climate, companies are keen to show how they are minimising their impact on the environment, and consumers are actively looking for ways to play their part. Purchasing sustainable and eco-friendly promotional marketing tools is a small but important contribution that can help turn the tide on plastic pollution.

By reducing waste and enhancing the local environment, all of the products in this catalogue offer an eco-friendly alternative to single-use plastics. They improve the image of a corporate brand, sending a powerful and enduring message of sustainability, responsibility and commitment.



Products

1. SEEDSTICKS

2. SEED PACKETS

3. SEEDED PAPERS

4. SEED GROW KITS

5. SPROUT PENCILS

6. GUERRILLA GARDENING

7. LIVE PLANTS



1. SEEDSTICKS



Seedsticks Range

Seedsticks™

The small giveaway with a big impact

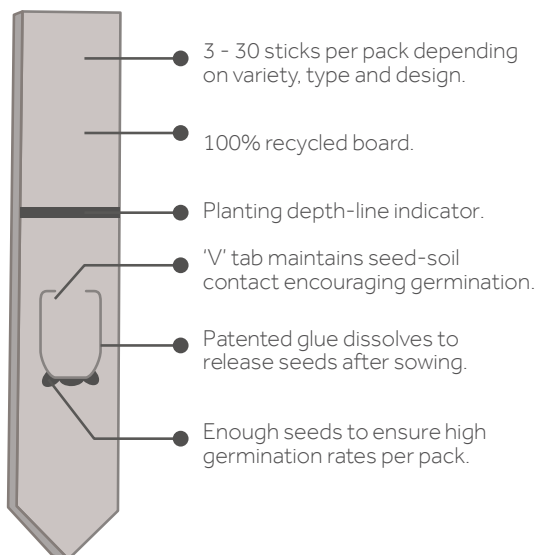
Based on the original matchbook design patented in 1892, Seedsticks are a popular promotional item. Rather than an explosive head on the end of the match, plant seeds are glued to the top of each individual stick. Once inserted into soil, and with a little water, a new plant grows along the stick, sprouting a lasting impression of your client.

Available with a variety of seeds and pack sizes, Seedsticks can be customised to maximise impact with branded covers and bespoke shapes, with an ever-growing range of designs to suit any business or sector.

Ideal for product launches, exhibitions, conferences and seasonal events, Seedsticks will meet any client's promotional requirements and budget. They are manufactured to the highest standards in a UK factory, using 100% recycled FSC-certified board, veg and soy inks, and non-toxic glue, ensuring the highest germination rates in the industry.

What are Seedsticks

Growing from seeds has never been easier.



1 Break off a Seedstick



2 Push the pointed end into soil up to the depth line and water



3 Leave the stick in position as your new plant grows



BENEFITS OF BUYING BRITISH



QUICK

TURNAROUND TIMES



HIGH

QUALITY PRODUCTS



LOW MINIMUM

ORDER QUANTITIES



SUPPORTS THE
UK ECONOMY
& JOB MARKET



SIMPLE COMMUNICATION
CHANNELS, WITH FEWER

LANGUAGE BARRIERS



EXCELLENT

SERVICE AT ALL STAGES OF
YOUR ORDER

AND AFTER COMPLETION



FLEXIBILITY

AND THE ABILITY TO
REACT QUICKLY



CREDIT ACCOUNTS

RATHER THAN UPFRONT PAYMENTS*

* TERMS & CONDITIONS MAY APPLY



SECURITY

OF AN ONGOING
SUPPLY CHAIN



REDUCED
ENVIRONMENTAL
IMPACT AND CARBON
FOOTPRINT

BY AVOIDING AIRFREIGHT



NO SURPRISES

GENERATING FROM
EXCHANGE RATE
CHANGES



NO CUSTOM
ISSUES OR
IMPORT DUTY

Seedsticks Range

APHA tested
& approved for
**WORLDWIDE
SUSTAINABLE
DISTRIBUTION**

* Animal and Plant Health Agency

**HIGHEST QUALITY
ECO-FRIENDLY**
water soluble printing
with veg and soy inks

100%
**SOLAR
POWERED
FACILITY**

**TESTED FOR
PURITY**
and high
GERMINATION
rates to EU standards

Our sticks are made from
**POST-CONSUMER/
RECYCLED POST-INDUSTRIAL
FSC-CERTIFIED PAPER**

Seedsticks Range

Standard - 3 Stick

Code: SE-SST-027

Pack when folded: 25mm x 46mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Standard - 5 Stick

Code: SE-SST-001

Pack when folded: 38mm x 46mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

5 Stick Bottleneck

Code: SE-SST-043

Pack when folded: 38mm x 46mm

Printed both sides, full colour with a standard seed and elastic band.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Standard - 10 Stick

Code: SE-SST-002

Pack when folded: 75mm x 46mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Standard - 15 Stick

Code: SE-SST-028

Pack when folded: 112mm x 46mm

Printed both sides, full colour with a standard seed.



QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4

Aerospace

the branch of technology and industry concerned with both aviation and space flight.

Code: SE-SST-003

Pack when folded: 73mm x 96mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Agriculture

the science or practice of farming, including cultivation of the soil for the growing of crops and the rearing of animals to provide food, wool, and other products.

Code: SE-SST-004

Pack when folded: 104mm x 81mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Animals

a living creature such as a dog, lion, or rabbit.

Code: SE-SST-039

Pack when folded: 68mm x 59mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Automotive

relating to or concerned with motor vehicles.

Code: SE-SST-005

Pack when folded: 81mm x 67mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Aviation

the flying or operating of aircraft.

Code: SE-SST-006

Pack when folded: 112mm x 82mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Beauty & Cosmetics

a preparation applied to the body, especially the face, to improve its appearance.

Code: SE-SST-007

Pack when folded: 38mm x 96mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Communications

means of sending or receiving information, such as telephone lines or computers.

Code: SE-SST-008

Pack when folded: 44mm x 55mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Construction

the action of building something, typically a large structure.

Code: SE-SST-009

Pack when folded: 87mm x 67mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Cooking

the practice or skill of preparing food by combining, mixing, and heating ingredients.

Code: SE-SST-041

Pack when folded: 58mm x 67mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range



Countryside & Festivals

the land and scenery of a rural area.

Code: SE-SST-031

Pack when folded: 85mm x 100mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4

Drinks

take (a liquid) into the mouth and swallow.

Code: SE-SST-033

Pack when folded: 38mm x 97mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Education

the process of receiving or giving systematic instruction, especially at a school or university.

Code: SE-SST-010

Pack when folded: 42mm x 165mm

Printed both sides, full colour with a standard seed and perforation for separating.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Emergency Services

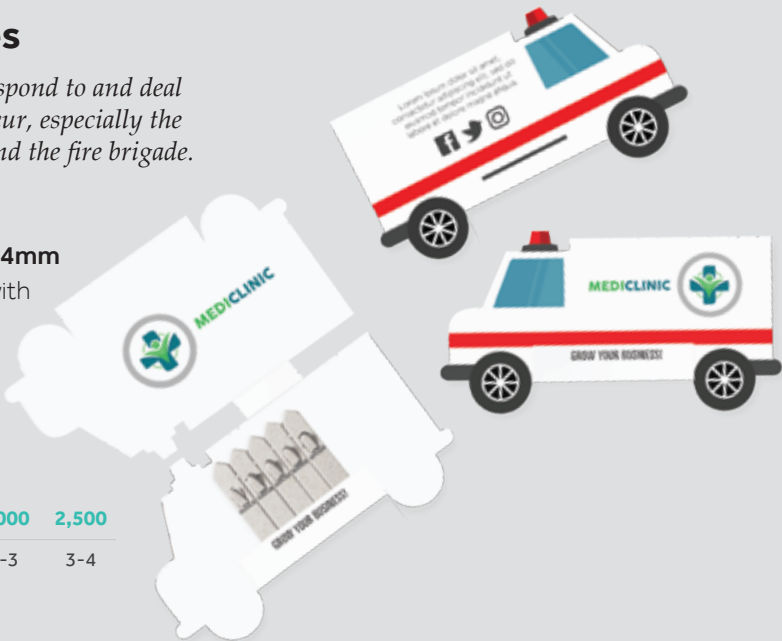
the public organizations that respond to and deal with emergencies when they occur, especially the ambulance service, the police, and the fire brigade.

Code: SE-SST-029

Pack when folded: 126mm x 64mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Energy

power derived from the utilisation of physical or chemical resources, especially to provide light and heat or to work machines.

Code: SE-SST-011

Pack when folded: 65mm x 82mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Fashion

a popular or the latest style of clothing, hair, decoration, or behaviour.

Code: SE-SST-012

Pack when folded: 78mm x 67mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Festive Season

the period immediately leading up to Christmas and ending just after New Year.

Code: SE-SST-045

Pack when folded: 92mm x 105mm

Printed full colour both sides with Christmas tree seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Foods

any nutritious substance that people or animals eat or drink or that plants absorb in order to maintain life and growth.

Code: SE-SST-013

Pack when folded: 60mm x 46mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Gardening

the activity of tending and cultivating a garden, especially as a pastime.

Code: SE-SST-040

Pack when folded: 66mm x 67mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Health & Wellbeing

a person's mental or physical condition.

Code: SE-SST-014

Pack when folded: 83mm x 83mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Insects

small arthropods that have six legs and generally one or two pairs of wings.

Code: SE-SST-038

Pack when folded: 99mm x 67mm

Printed both sides, full colour with a standard seed.



QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4

Interior Design

the art or process of designing the interior decoration of a room or building.

Code: SE-SST-015

Pack when folded: 80mm x 61mm

Printed both sides, full colour with a standard seed.



QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4

Seedsticks Range

Journalism & News

the activity or profession of writing for newspapers, magazines, or news websites or preparing news to be broadcast.

Code: SE-SST-042

Pack when folded: 46mm x 75mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Manufacturing

make (something) on a large scale using machinery.

Code: SE-SST-017

Pack when folded: 77mm x 74mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range



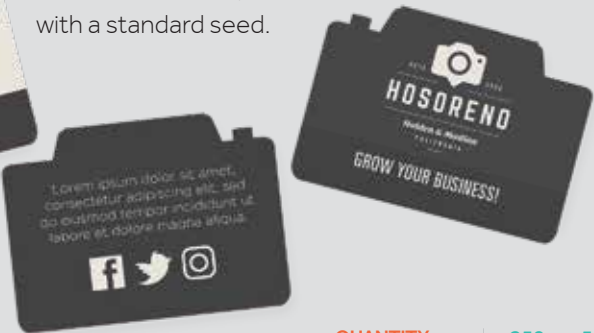
Media

the main means of mass communication (broadcasting, publishing, and the Internet) regarded collectively.

Code: SE-SST-018

Pack when folded: 62mm x 46mm

Printed both sides, full colour with a standard seed.



QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4

Motion Picture

for cinema films, TV programmes, videos.

Code: SE-SST-019

Pack when folded: 67mm x 48mm

Printed both sides, full colour with a standard seed.



QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4

Seedsticks Range

Music

vocal or instrumental sounds (or both) combined in such a way as to produce beauty of form, harmony, and expression of emotion.

Code: SE-SST-020

Pack when folded: 60mm x 50mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Nature

the phenomena of the physical world collectively, including plants, animals, the landscape, and other features and products of the earth, as opposed to humans or human creations.

Code: SE-SST-030

Pack when folded: 92mm x 105mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Nature & Earth

the substance of the earth's surface, such as soil, rock and water.

Code: SE-SST-036

Pack when folded: 100mm x 60mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Real Estate

land development, commercial property, new homes, hotels, country estates, venues.

Code: SE-SST-021

Pack when folded: 50mm x 67mm

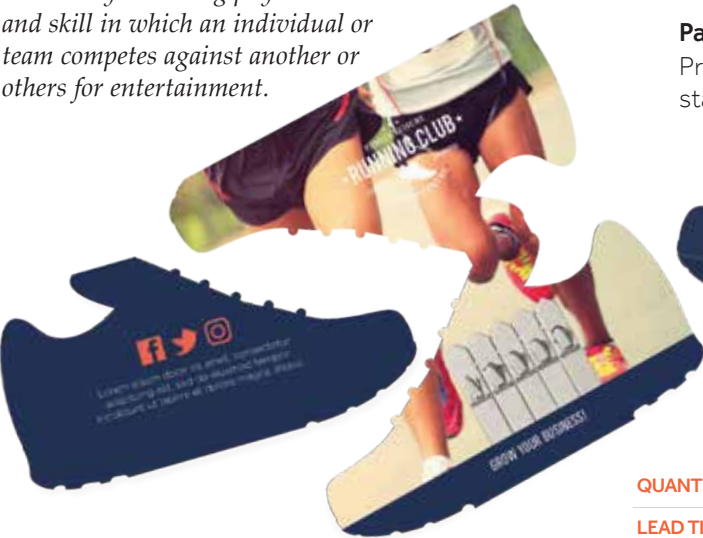
Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4

Seedsticks Range

Sports

an activity involving physical exertion and skill in which an individual or team competes against another or others for entertainment.



Code: SE-SST-022

Pack when folded: 123mm x 63mm
Printed both sides, full colour with a standard seed.



QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4

Technology

the application of scientific knowledge for practical purposes, especially in industry.

Code: SE-SST-023

Pack when folded: 62mm x 46mm
Printed both sides, full colour with a standard seed.



QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4

Seedsticks Range

Tourism

the commercial organisation and operation of holidays and visits to places of interest.

Code: SE-SST-024

Pack when folded: 77mm x 54mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Transportation

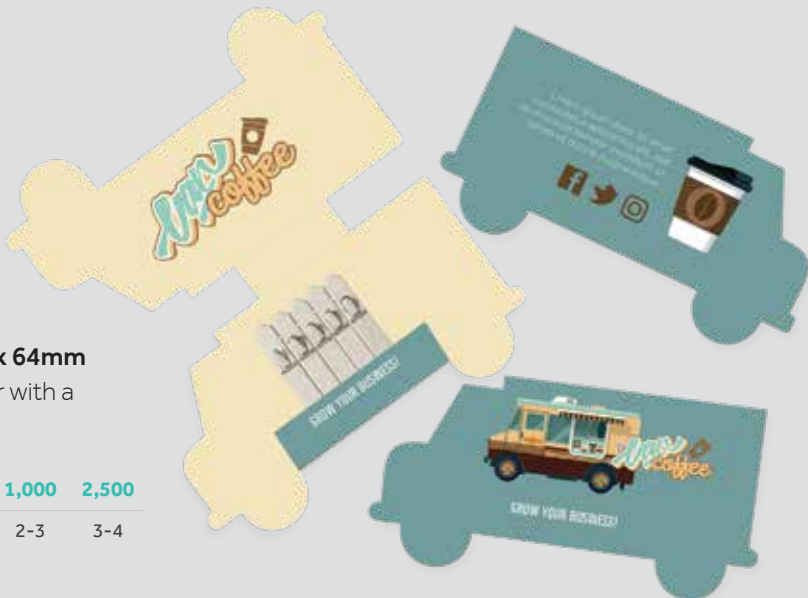
the action of transporting someone or something or the process of being transported.

Code: SE-SST-025

Pack when folded: 126mm x 64mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Vacation & Travel

an extended period of leisure and recreation, especially one spent away from home or in travelling.

Code: SE-SST-034

Pack when folded: 75mm x 146mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Valentine's Day

also called St. Valentine's Day, holiday (February 14) when lovers express their affection with greetings and gifts.

Code: SE-SST-044

Pack when folded: 56mm x 79mm

56 x 79mm folded - 3 stick Heart
Seedstick, printed full colour both sides with flower, vegetable, herb or tree seeds.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Waste & Recycling

recycling is the process of converting waste materials into new materials and objects.

Code: SE-SST-037

Pack when folded: 60mm x 59mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Waterways

a river, canal, or other route for travel by water.

Code: SE-SST-046

Pack when folded: 126mm x 64mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seedsticks Range

Worldwide

extending or reaching throughout the world.

Code: SE-SST-026

Pack when folded: 62mm x 58mm

Printed both sides, full colour with a standard seed.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Retail Pack

Code: SE-SST-043

Size: 160mm x 180mm x 100mm

Printed full colour with a standard seed.
Each box contains 50 x 10 Stick Seedsticks (76mm x 47mm).



Seedsticks Range

SEEDSTICKS SEEDS AND GERMINATION TIMES

TREE

Picea abies / spruce - 24-28 days

HERBS

Parsley - Petroselinum crispum - 7-10 days

Thyme - Thymus vulgaris - 8-12 days

Basil - Ocimum basilicum - 12-20 days

Mint - Mentha piperita - 14-20 days

FLOWERS

Wildflower - Poppy, Ox-eye Daisy, Corn Marigold, Corn Chamomile - 14-21 days

Forget-me-Not - Myosotis - 14-21 days

Love in a Mist - Nigella - 14-21 days

Poppy - Papaver rhoeas - 10-14 days

FRUIT & VEGETABLES

Mixed Herbs - Basil, Chives, Parsley & Thyme - 10-20 days

Chilli - Capsicum annum (Serrano) - 7-10 days

Tomato - Solanum lycopersicum - 7-14 days

Strawberry - Fragaria vesca - 10-14 days



2.

SEED PACKETS



Seed Packets Range

Seed Packets

A budget-friendly option that packs a promotional punch

Seed Packets are an inexpensive and versatile promotional item. Available in different sizes, from a credit card to a large envelope, they are compact and lightweight. Pop them in the post for direct mail campaigns, hang them round a bottle or jar for food and drink promotions, or use them as magazine cover mounts, gifts and giveaways.

Eye-catching pack designs (front and back) can be created to meet the requirements of promotional campaigns. The seed variety can also be perfectly matched to your client's message with memorable puns using thyme, for example, or branching out and growing together.

A wide selection of flower, vegetable and herb seeds or mixed varieties are available. The packets are foil sealed, protecting the seeds from moisture and ensuring a long shelf life, which makes them suitable for use at any time of year.

We also offer high-quality Seed Kraft Envelopes, which are durable and have a natural texture thanks to the production process.

This involves converting wood into wood pulp consisting of pure cellulose fibres, used in the production of paper.

All printing uses soy and vegetable ink on 100% recycled gloss, matte or kraft board for minimal environmental impact. Growing instructions are included, helping to ensure a blossoming relationship between your client and their customers.



Seed Packets Range

Small Seed Packets

SE-SPK-001

Pack when folded: 55mm x 55mm

Full colour customisation (front & back),
gloss, sealed to all sides, with flower,
vegetable, herb or tree seeds.

QUANTITY	500	1,000	2,500	5,000
LEAD TIME (wks)	2-3	2-3	2-3	2-3



Medium Seed Packets

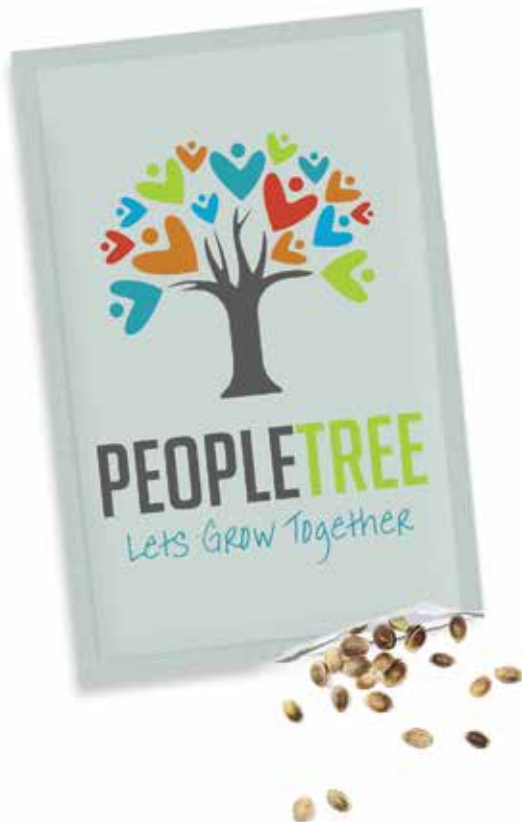
SE-SPK-002

Pack when folded: 95mm x 65mm

Full colour customisation (front & back),
gloss, sealed to all sides, with flower,
vegetable, herb or tree seeds.

QUANTITY	500	1,000	2,500	5,000
LEAD TIME (wks)	2-3	2-3	2-3	2-3

Seed Packets Range



Large Seed Packets

SE-SPK-003

Pack when folded: 150mm x 101mm
Full colour customisation (front & back),
gloss, sealed to all sides, with flower,
vegetable, herb or tree seeds.

QUANTITY	500	1,000	2,500	5,000
LEAD TIME (wks)	2-3	2-3	2-3	2-3



Seed Packets Range

Small Seed Kraft Envelopes

SE-SPK-011

Pack when folded: 55mm x 55mm

Full colour customisation (front & back), kraft, sealed to all sides, with flower, vegetable, herb or tree seeds.



QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	1-2	1-2	1-2	2-3

Medium Seed Kraft Envelopes

SE-SPK-012

Pack when folded: 95mm x 65mm

Full colour customisation (front & back), kraft, sealed to all sides, with flower, vegetable, herb or tree seeds.



QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	1-2	1-2	1-2	2-3

Seed Packets Range



Large Seed Kraft Envelopes

SE-SPK-013

Pack when folded: 150mm x 101mm

Full colour customisation (front & back), kraft, sealed to all sides, with flower, vegetable, herb or tree seeds.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	1-2	1-2	1-2	2-3



3. SEEDED PAPERS



Seeded Papers Range

Seeded Papers

Plant the paper, watch it grow

Plantable Seeded Paper is a versatile eco-friendly item for communicating the green aspects of a brand, raising awareness of a commitment to corporate sustainability, or a desire to grow and work together. As recipients are invited to plant the paper to grow wildflowers that benefit the environment, it encourages positive interaction with your client, and sends a memorable message.

Each handmade sheet is embedded with flower, herb or vegetable seeds and can be planted after use. Simply place under a thin layer of soil, keep moist, and as sprouts grow, the paper composts away, leaving zero waste but maximum impact.

Perfect for printing using soy and vegetable inks, Seeded Paper can be customised with logos, texts or slogans. Alternatively, your client can write personal messages using pens, calligraphy markers, or print on the paper themselves.

Seeded Paper lends itself to a wide range of customisable shapes and formats, each designed to make your clients stand out from the crowd. Choose from innovative business cards, bookmarks, postcards, greeting cards, replica bank notes, drinks coasters, and more!

Seeded Paper Wristbands are ideal for festivals, concerts or VIP events. Single or double-sided, and sized for slim or larger wrists, they offer ample space for your client's promotional message. They're easy to use, and can be planted to grow wildflowers once an event is over. The Seeded Paper Bags are exceptionally durable, and can be used again and again, then planted in the ground after an event or trade show.

Seeded Paper items can be used all year round and have a long shelf life of up to two years if stored in a cool, dry place for optimum results. All seeds are non-GMO, tested for purity, and compliant with IPPC and EPPO standards.



Seeded Papers Range

Business Cards

SE-SPR-001

Size: 50mm x 88mm

Seeded paper business cards on white paper, embedded with wildflower seed, printed both sides full colour, up to 40% coverage per side (full colour cmyk).

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	1-2	1-2	1-2	1-2



Bookmarks

Code: SE-SPR-002

Size: 50mm x 127mm

Seeded paper bookmarks on white paper, embedded with wildflower seed, printed both sides full colour, up to 40% coverage per side (full colour cmyk).



QUANTITY	100	250	500	1,000
LEAD TIME (wks)	1-2	1-2	1-2	1-2

Seeded Papers Range

Envelopes

Code: SE-SPR-017

Size: 114mm x 162mm

Seeded paper envelopes with wildflower, herb or vegetable seed, printed one colour with growing instructions. Colours available are white (natural), blue, yellow, orange, red and green.

QUANTITY	500	1,000	2,500	5,000
LEAD TIME (wks)	1-2	1-2	2-3	2-3



Shapes

Code: SE-SPR-014

Size: 50mm x 60mm

Seeded paper medium shape on white paper, embedded with wildflower seed, printed both sides full colour, up to 40% coverage per side (full colour cmyk).

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	1-2	1-2	1-2	1-2



Seeded Papers Range

Coasters

Code: SE-SPR-010

Size: 89mm x 89mm

Seeded paper coasters on white paper, embedded with wildflower seed, printed both sides full colour, up to 40% coverage per side (full colour cmyk).

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	1-2	1-2	1-2	1-2



Postcards

Code: SE-SPR-005

Size: 101mm x 152mm

Seeded paper postcards on white paper, embedded with wildflower seed, printed both sides full colour, up to 40% coverage per side (full colour cmyk).

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	1-2	1-2	1-2	1-2



Seeded Papers Range

Seeded Paper Bags

Small

SE-SPR-018

Size: 220mm x 110mm x 280mm

Small seeded paper bags embedded with wildflower seeds, printed one colour one side (print area 16 x 16cm).

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	3-5	3-5	3-5	3-5



Medium

SE-SPR-019

Size: 260mm x 120mm x 350mm

Medium seeded paper bags embedded with wildflower seeds, printed one colour one side (print area 18 x 18cm).

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	3-5	3-5	3-5	3-5



Large

SE-SPR-20

Size: 390mm x 160mm x 450mm

Large seeded paper bags embedded with wildflower seeds, printed one colour one side (print area 27 x 27cm).

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	3-5	3-5	3-5	3-5



Seeded Papers Range



Wristbands

Code: SE-SPR-012

Size: 19mm x 222mm

Seeded paper wristbands on white paper, embedded with wildflower seed, printed one side full colour.

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	1-2	1-2	1-2	1-2

Seeded Paper Notepad

SE-SPR-021

Size: 84mm x 140mm

Seeded paper notepad on white paper, coil bound with 40 post-consumer inner pages (black), embedded with wildflower seed, printed both sides full colour, up to 40% coverage per side (full colour cmyk).

QUANTITY	25	50	100	150
LEAD TIME (wks)	1-2	1-2	2-3	2-3



4. SEED GROW KITS



Seed Grow Kits Range

Seed Grow Kits

Fully customisable eco-friendly gifts

Seed Grow Kits have a long-lasting impact and contain everything customers need to get growing straight away. On average, it takes seeds two weeks to germinate, which means maximum visibility for your client's branding, logos or promotional messages while the plant grows on a desk in the office or a windowsill at home.

Choose from a card insert in a single pot greenhouse, a wrap-around or boxed packaging, made from 100% recycled materials, and printed using soy and vegetable inks. The coir pellets in each kit are environmentally friendly peat-free and easy to use. Simply add water, sunlight and a little TLC, and watch them grow.

Eco Cube and Eco Cup products are ready-to-grow gifts in a 100% compostable cube or coffee cup. Each is filled with nutritional granulate and seeds that develop into flowers, herbs, even Christmas trees.

For postal options, try Instant Garden, which fits easily through a letterbox. The packaging sleeve displaying your client's promotional message is wrapped around the grow kit, which is filled with a coconut fibre tablet and a small plant seed bag. Alternatively, send a Growing Greeting Card – a unique and personal way to connect with customers.

It has a packet of seeds and a hemp mat on which to sow them. Simply water, sprinkle on the seeds, and place on a windowsill. Within a week, tasty and nutrient-rich microgreens will sprout from the card's fun and quirky design.

This range also includes the Desktop Garden. The recycled (and recyclable) aluminium corked pod is filled with soil coins, seeds and growing instructions for wild garden flowers, mixed herbs or Christmas trees. The Living Pouch offers the same contents in a recyclable aluminium laminate pouch that can be branded with a full colour digital label.



Seed Grow Kits Range



Single Pot Greenhouse

Code: SE-GKS-001

Size: 95mm x 165mm x 50mm

Fully customised outer box, 55mm plastic terracotta pot, coir pellet, seed sachet, with flower, vegetable, herb or tree seeds.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4

Single Pot Wrap

Code: SE-GKS-002

Size: 45mm x 45mm

Fully customised wrap round, 45mm reusable plastic terracotta pot, coir pellet, seed sachet, with flower, vegetable, herb or tree seeds.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Seed Grow Kits Range

Single Pot Box

Code: SE-GKS-004

Size: 60mm x 60mm x 60mm

Fully customised outer box, 55mm plastic terracotta pot, coir pellet, seed sachet, with flower, vegetable, herb or tree seeds.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2-3	2-3	2-3	3-4



Eco Cube

Code: SE-GKS-010

Size: 75mm x 75mm x 75mm

Fully customised outer sleeve including laser branding one side of the cube, 150 grams in weight, made from alder wood., with flower, vegetable, herb or tree seeds.

QUANTITY	50	100	250	500
LEAD TIME (wks)	2-4	2-4	2-4	2-4



Seed Grow Kits Range



Eco Cup

Code: SE-GKS-011

Size: 100mm x 80mm

Fully customised lid and cup sleeve, 150 grams in weight, made from bamboo wood, with flower, vegetable, herb or tree seeds.

QUANTITY	50	100	250	500
LEAD TIME (wks)	2-4	2-4	2-4	2-4

Instant Garden

Code: SE-GKS-012

Size: 105mm x 105mm x 15mm

Our narrowest grow kit with its large promotional space of approx. 150 cm² is the ideal promotional item for postal shipping since it fits easily through any mailbox slot.

QUANTITY	50	100	250	500
LEAD TIME (wks)	2-4	2-4	2-4	2-4



Seed Grow Kits Range

Desktop Garden

Code: SE-GKS-014

Size: 45mm x 115mm

This includes an aluminium cork pod (45 x 115mm), filled with an organic peat free pellet, seed packet, growing instructions and full colour label (22 x 135mm). The pod is available in silver brushed or matt black. Laser engraving and rotary screen print also available but at extra cost.

QUANTITY	50	100	250	500
LEAD TIME (wks)	1-2	1-2	1-2	1-2



Living Pouch

Code: SE-GKS-015

Size: 80mm x 120mm

This includes an aluminium laminate pouch (80 x 120mm), filled with an organic peat free pellet, seed packet, growing instructions and full colour label 50 x 30mm.

QUANTITY	50	100	250	500
LEAD TIME (wks)	1-2	1-2	1-2	1-2

Seed Grow Kits Range

Growing Greeting Cards

SE-GKS-013

Size: 150mm x 210mm x 60mm

Made using organic seeds and recycled materials. Seed varieties include: basil, broccoli, clover, mizuna, mustard, pak choi, red cabbage and rucola. Card can be customised with a message to reach your target audience.



QUANTITY	500	1,000	2,500	5,000
LEAD TIME (wks)	2-3	2-3	2-3	2-3

Growbar

SE-GKS-016

Size: 205mm x 105mm x 15mm

Growbar - Growing plants from seeds is hugely rewarding and Growbar makes it so simple. Growbars are easy to grow, exciting seed collections, nestled in fertile coir bars.



QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	4	4	4	4

5.

SPROUT PENCILS



Sprout Pencil Range

Sprout Pencils

The small pencil with a big idea

The Sprout Pencil is an eco-friendly alternative to promotional plastic pens. Plant it after use when it becomes too short to write or colour with, and it will grow into a visible reminder of your client, long after an event or campaign.

To really draw attention, the Sprout Pencil can be customised with an engraved logo or a short brand message. Full-colour packaging can also be provided for each individual pencil, which helps to increase impact at product launches, kick-off meetings, seminars, conferences and team-building events.

It's worth noting that Sprout Pencils are patented and manufactured to the highest quality standards. They are non-toxic, sustainably sourced and produced using non-GMO seeds, biodegradable seed capsules, 100% natural clay and graphite core, and PEFC/FSC-certified cedar wood.

Available sharpened or unsharpened, the Sprout Pencil comes with a choice of 10 seed types and in six colours. It's perfect for marketing promotions targeting consumers of all ages, as both a practical product for adults, and a fun and creative tool for children.



Sprout Pencil Range

Sprout Customised Pencil

Code: SE-SPS-001

Size: 100mm x 5mm

Pencil with seed capsule instead of a rubber.
Laser engraving with a range of seeds available
(options available in multiples of 100).



QUANTITY	500	1,000	3,000	5,000
LEAD TIME (wks)	3-4	3-4	3-4	3-4

Sprout Customised Pencil & Sleeve

Code: SE-SPS-002

Size: 211mm x 54mm

Pencil with seed capsule instead of a rubber.
Laser engraving and fully customised sleeve
with a range of seeds available (options
available in multiples of 100).

QUANTITY	1,000	3,000	5,000
LEAD TIME (wks)	3-4	3-4	3-4



6.

GUERRILLA GARDENING



Seed options available on request



Guerrilla Gardening Range

Guerrilla Gardening Sowing in the great outdoors

Guerrilla gardening is all about planting flowers in often neglected public spaces to enhance wildlife habitat and benefit the local environment. Traditionally it's done with forks and flowers, but our guerrilla gardening range of Seedboms and Seedballs offers an easier way to transform unloved spaces into areas of natural beauty. The beauty for your clients is that these tools can offer a perfect floral fit for their individual requirements, and also highlight their long-term commitment to local communities.

Take the Seedbom – a grenade-shape biodegradable shell filled with organic compost and wildflower seeds. Compact and lightweight, it's easy to post, and ideal for igniting conversation at product launches, team-building events and campaigns. Fully customisable from the packaging down to the seeds, it's a unique product manufactured to the highest standards.

The award-winning Seedball contains a mix of seeds, clay, peat-free compost and a little chilli powder in a 1cm-diameter sphere. Protected against predators, they are easy to scatter on soil and will grow into wildflowers, herbs and salads, helping to populate bees and butterflies while successfully promoting your client. Available in classic (and reusable) tins or matchboxes,

they are fully customisable. You can also create your own combination of seed mixes to meet your client's branding goals.

Alternatively, a selection of five seed balls can be presented in customised cotton bags or recycled cardboard boxes with full colour printing options for your client's logo or slogan. A paper tag can also be added to accommodate marketing messages and increase branding opportunities. Crafted by hand, these balls of ecologically sourced seeds, soil and clay are ready to use for more than two years. No need to plant means minimal effort but maximum reward for recipients, and a positive association with your client's organisation.



Guerrilla Gardening Range



Seed Ball Bag

Code: SE-GGS-001

Size: 80mm x 100mm

Five wildflower seed bombs in a custom printed cotton bag. The price includes one colour print on the front of the bag. Additional colours and optional hangtag on the bag are available. Three extra seed bombs can be added and different seed mixtures are available.

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	3	3	3	3

Seedball Matchbox

Code: SE-GGS-004

Size: 37mm x 55mm x 16mm

Easy to scatter and grow wildflowers. Matchbox of six seed balls. Choose from any of our set wildflower mixes, or create a combination.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2	2	2	3-4



Guerrilla Gardening Range

Seedball Tin

Code: SE-GGS-003

Size: 64mm x 24mm

Easy to scatter and grow wildflowers. Tin of 20 seed balls. Six different seed mixes available.

QUANTITY	250	500	1,000	2,500
LEAD TIME (wks)	2	2	2	3-4



Seedbom

Code: SE-GGS-002

Size: 50mm x 50mm x 80mm

Guerrilla gardening grenades filled with flower power potential. Throw and grow a Seedbom to spread wildflowers and support pollinating insects. Made from 100% compostable and organic materials. Created in the UK. Full branding available. Full colour print on front. Internal instructions have an editable background colour.

QUANTITY	100	250	500	1,000
LEAD TIME (wks)	2	2	3	3



Guerrilla Gardening Range

Seed Egg Carton

Code: SE-GGS-006

Size: 95mm x 65mm x 55mm

Customisable seed eggs can be produced in your own design even in small quantities, and you can even choose the plant seeds. A seed egg comes with the personalised folding card packaging and the box packaging; six seed eggs fit into the personalised egg carton packaging.

QUANTITY	50	100	250	500
LEAD TIME (wks)	2-4	2-4	2-4	2-4



Wonder Bean

Code: SE-GGS-005

Size: 54mm x 80mm

The Wonder Bean packages are available in three different sizes. Each package contains an individual laser-etched bean with your logo and/or a small (advertising) message.

QUANTITY	50	100	250	500
LEAD TIME (wks)	2-4	2-4	2-4	2-4



7. LIVE PLANTS



Live Plants Range

Live Plants

The gift that shows your client cares

Plantable gifts such as the Cactus Keyring and Baby Tree kit reflect the caring and sustainable nature of a client or brand. Both products bring long-term environmental benefits as they grow, reminding recipients of your client for years to come.

The Cactus Keyring can be fully customised to ensure your client is at the forefront of their customers' minds as they nurture their low-maintenance plant. The small portable greenhouse can display their logo or slogan, and packaging options with care instructions can also be customised to suit varying budgets.

The industry award-winning Baby Tree kit offers branding on the outer box, full colour artwork printing on the back of the tree's birth certificate, or a customised tag hanging on the tree itself (dimensions 55 x 85 mm). There are four varieties of tree to choose from: apple, plum, pear and cherry.

Both the keyring and tree kit are ideal giveaways or thank-you gifts at eco-friendly trade shows and events, and are particularly suitable for brands keen to reinforce their environmental credentials.



Live Plants Range



Baby Tree

Code: SE-LPS-001

Size: 130mm x 130mm x 380mm

Standard box including baby tree (available in apple, pear, cherry, plum and blueberry). Size is 35cm, box packaging is 13 x 13 x 38cm. Weight is 350 grams. Branding is tag (55 x 85mm), full colour, one side.

QUANTITY	25	50	100	250
LEAD TIME (wks)	3-4	3-4	3-4	3-4

Cactus Keyring

Code: SE-LPS-002

Size: 17mm x 40mm

A keyring with a cactus, 15g, printed both sides, full colour packaging with imprint on capsule.

QUANTITY	50	100	250	500
LEAD TIME (wks)	4-6	4-6	4-6	4-6



